



## Transform Your Workforce into Cohesive, Productive Team Players With A Customized Program from **Don Kermath**

Employee turnover is a multi-faceted problem. It's not as simple as "hire the right people" or "have a more positive culture." It's much more about giving your people the tools and skills to perform, no matter the challenge. **When they experience success and feel valued, they stay!** Yes, you CAN successfully overcome the employee turnover problem in your organization.

Don Kermath is the Human Resources, Communications, and Connections expert that has been empowering hospitality leaders to **transform their workforce into productive, cohesive, team-players who stay for the long haul, and contribute to innovation and excellence on the job.**

If that sounds like a miracle task, you need Don's influence in your organization more than ever. He'll help your teams to go from infighting, not listening, and disengaged to growing and accomplishing great things together. **All of this is possible while you improve your ability to attract and retain top talent** and remain competitive in the face of increased competition.



*Three words to describe  
Don's presentation:  
engaging, fun, and informative.*

Robert Yockel, US Army

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Book Don Kermath To  
Help You Transform Your  
Teams Into Cohesive,  
Productive Team Players

Call +1 (217) 621-4797 or  
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*The most engaged I've been at a  
convention. Don kept me rivetted  
to the end.*

Krista Estes, Four Seasons Sales & Service

# FEATURED PRESENTATIONS

## Why Didn't You Hear What I Was Thinking? Discover the Active Listening Techniques That Will Make You A Master Communicator

This highly customized and consultative program empowers your people with the skills to finally effectively communicate. After their time with Don they'll be able to accurately receive messages and also deliver a strong message that resonates. PLUS, your audience will discover...

- ✓ **Why Their Presentations Suck**, and how to transform them into powerful persuasion and information delivery tools
- ✓ **How to Kill the Endless Meeting** in favor of a productively structured meeting that actually IMPROVES PRODUCTIVITY
- ✓ How to Persuade by Setting Fire to Your Logic – in other words, you'll **know how to get people on board by tapping into their emotions**

## Creating Connections That Work

This program is designed to help you and your people connect with one another to be more cohesive, more productive, and happier too. Your audience will walk away better equipped to create meaningful, deeper connections with one another. Plus...

- ✓ They'll get a deeper understanding of the differences between men and women and **how to leverage that information to connect with anyone**
- ✓ Discover why you should move to a place called gratitude
- ✓ **How to negotiate and get what you deserve**, even when dealing with “prickly” people
- ✓ Why YOU are a difficult person, and **you're more powerful than you know**
- ✓ Why You Must **Be Present to Win**

## How To Hire & Retain Top Talent & Know When To Cut Em Loose

The superstar hunt is a lot easier than you might think. This comes down to finding out what people really want. This program is designed to **empower your hiring managers to build a great team and keep them**. Your audience will also discover...

- ✓ **How to Find Superstar Employees in 3 Minutes** – yes, in 3 minutes you can eliminate the chaff so the wheat rises to the top which makes hiring the right people a LOT easier
- ✓ **Why You Hire the Wrong Person**, and what to do to prevent it
- ✓ How to **Get Honest Answers to Interview Questions**
- ✓ The **One Question You Should Ask Every Applicant**
- ✓ **Why You Should Fire Most Employees the First Week** no matter how good they look on paper

