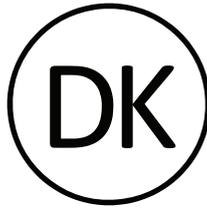




7 REASONS TO HIRE Don Kermath

- 1. You need customized content** adapted for your audience, not the same old stuff everyone has heard already. Each of Don's programs is ***completely customized after a discovery conversation with you and your organization.*** That means you're not getting fluff you don't need... while still getting exactly the solutions you require for the problems you have.
- 2. You don't want to pay extra** for customization. Don's philosophy on this is "what's the point if it's not customized." When it comes to communications, connections, and human resources topics – yes, we're all human, but ***the daily experience is much different for your people than it is for a group of engineers or doctors.*** You need someone to speak the language that matters to your audience and not nickel and dime you for that critical piece of the puzzle.
- 3. You enjoy a dynamic speaker** who appeals to varied learning styles. We all learn differently so sticking with one rote learning method will make at least two thirds of your audience fall asleep. That's why ***Don uses visuals, voice dynamics, and interactive methods to deliver his message.*** No one's losing focus or interest when Don's on stage.



4. You want a speaker who is both **entertaining and informative**. Your audience won't be able to absorb the lessons if they're bored. So, Don steps it up with ***entertaining stories and anecdotes to keep everyone engaged***.
5. You like knowing **attendees will be happy** with the speaker. After all, you ***get more engagement and responsiveness from employees*** when they think you actually care about their experience. Don will provide so much value that your teams will be singing your praises!
6. You want your attendees to have **actionable information to use immediately**. All of this is for naught if they walk away and a week later fall into ugly old patterns. Don will ***give your audience the tools to make immediate changes that you'll be able to measure***.
7. You are looking for a speaker who **reduces your stress**, not increases it. Amen? Amen. Don is NOT a diva. Just a dedicated educator who wants to help more than anything. He's ***a pleasure to work with*** and guarantees he'll be one hire you're glad to make!

**Book Don Kermath To Help You
Transform Your Teams Into Cohesive,
Productive Team Players**

**Call +1 (217) 621-4797 or
Email don@donkermath.com**